

The logo for epigraph, featuring the word "epigraph" in a bold, lowercase, sans-serif font, enclosed within a thick black rectangular border.

# epigraph

We build human brands.



In a world awash in data...  
enamored with immediacy.

epigraph unearths and leverages timeless,  
hard-won insights, wisdom and best  
practices to inspire a better path forward.

By drawing upon proven practices, epigraph  
equips organizations and individuals to exert  
bigger impact and achieve business goals.





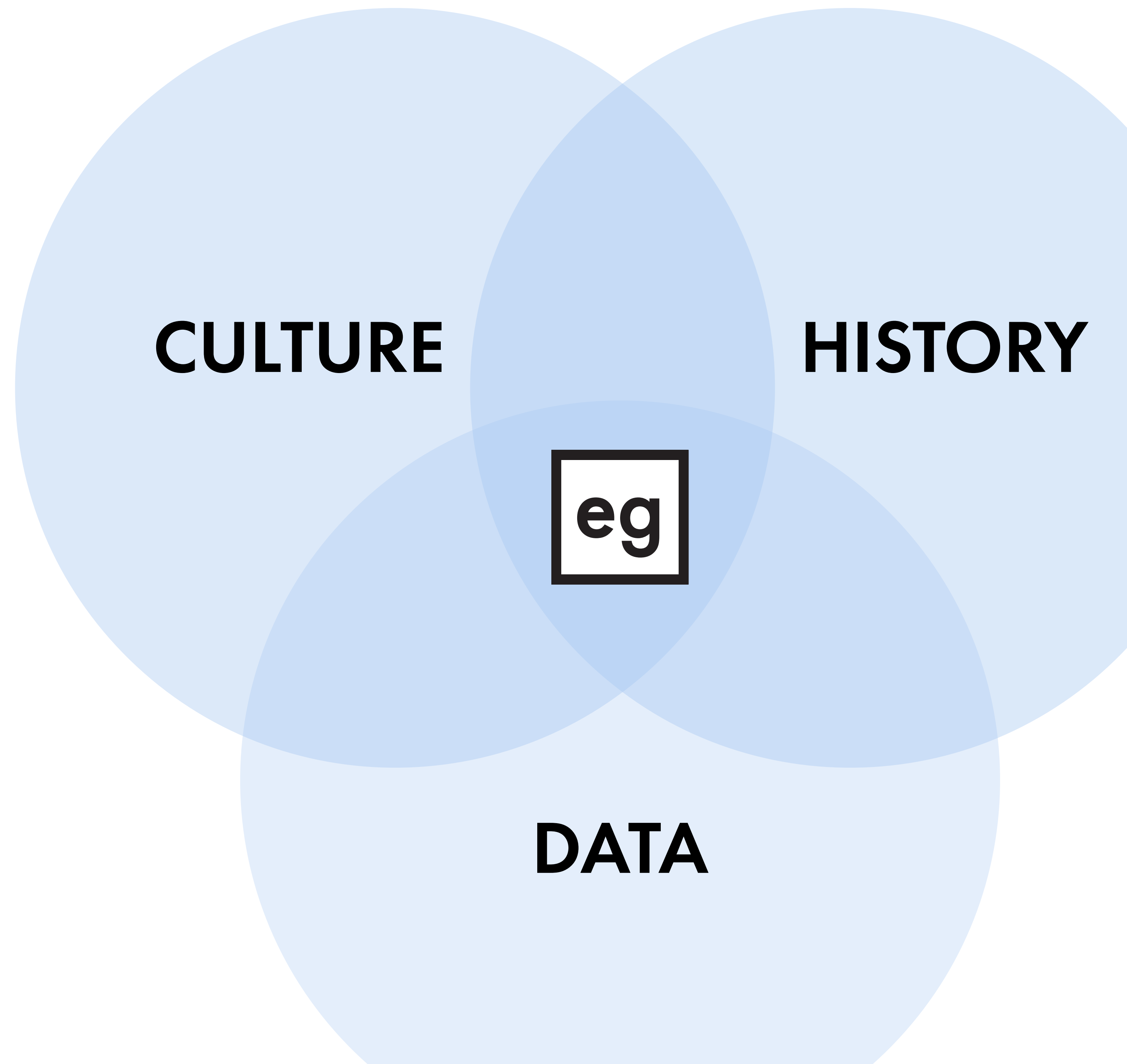
**Culture Mining  
Novel Connections  
Strategic Design Innovation +  

---

Transformative Insights**

epigraph unearths novel,  
unexpected and transformative  
insights at the intersection of  
culture, history and data.

We apply these insights to help  
disruptive, sustainable brands  
compete smarter.





**We are a think tank  
that makes good.**

collaborations

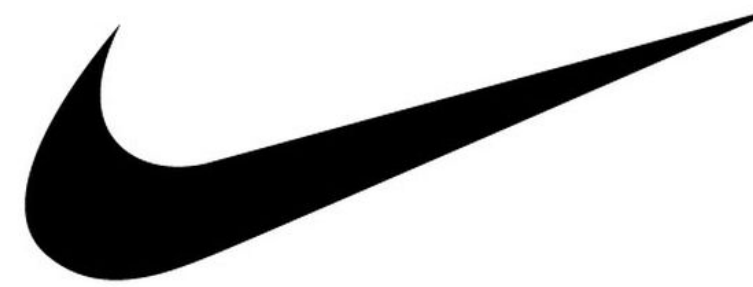
intel<sup>®</sup>

SAMSUNG

Honeywell

vmware<sup>®</sup>

SONOS



ADVANSix



Mentor<sup>®</sup>  
A Siemens Business



travel  
PORTLAND



sage



MD  
HELICOPTERS

# capabilities

brand

strategy

positioning

research

analysis

copywriting

animation

video

storytelling

photo

editorial

illustration

media

social

creative direction

art direction

design

leadership

speaking

facilitation

coaching

consulting

fractional CMO

# values

## Curiosity

Eager for the new; welcoming the unexpected

## Connection

Forging unexpected, obscure & productive linkages

## Timelessness

Uncovering truths from the past that will remain true in the future

## Relevance

Near or far, it all matters

## Reinvention

That which has been will be again





*"Tom's most impressive quality is his dedication and commitment to go above and beyond for his team and his clients to create a collaborative culture in the pursuit of developing best-in-class marketing campaigns."*

Michael Domingo  
Chief of Staff, Americas Marketing  
Intel Corporation



*"Tom thrives in strategic discussions, but also has creative expertise, is a killer copywriter and has a strong analytical eye. He brings fresh insights and ideas to the table and always has a can-do attitude."*

Katie Lee  
Creative & Experience Lead  
Intel Corporation



*"Tom, armed with a keen eye for innovative problem solving in the creative space, leads by example."*

Ezekiel Rudick  
VP, Brand Marketing  
Siteimprove



*"Tom has the ability to see the engagement from a bigger picture perspective, while diving into details at the right moments. Tom is easy to work with and a down to earth guy."*

Tomi Lähdesmäki  
Director of Brand & Creative  
Pair of Thieves

# equity

We are contributing members of the human race.

...a species with a controlling stake in our planet's future.

Over time, subsets of humanity have accumulated outsized sway over the collective.

epigraph is committed to amplifying these historically muted voices.

In so doing, we inspire a brighter future for all.

# Thanks.

---

[hi@helloepigraph.com](mailto:hi@helloepigraph.com)



**epigraph**

We build human brands.